vizient®

2026 Vizient Connections Summit

Sponsorship Prospectus

Venetian Las Vegas | September 22-24, 2026

www.vizientsponsorships.com

Visit the sponsorship website to purchase starting March 2026

Dear Valued Partner,

We invite you to engage your brand with healthcare's most sought-after executive audience. As the nation's leading healthcare performance improvement company, Vizient serves more than half of U.S. healthcare organizations.

Each year, healthcare leaders and Vizient's supply chain partners gather at the Vizient Connections Summit—our premier event uniting thought leaders across the continuum of care. Join us this September at The Venetian Las Vegas.

Last year, 5,300 attendees joined us for this pinnacle event. We offer diverse sponsorship opportunities designed to maximize brand exposure, foster meaningful connections, and extend your impact well beyond the conference. Sponsoring the Vizient Connections Summit is more than supporting a multi-day event—it's investing in a deeper partnership with Vizient and our clients.

The Power of our Clients

97%
Vizient serves nearly every academic medical center in the nation

$150M+
Patient records to fuel our analytics and insights

$333B+
Supply and pharmacy spend data under management

Sponsor Benefits

Let your dedicated sponsorship team do the hard work for you! Quantifying the return on investment of your sponsorship is no longer a tedious process. All summit sponsors receive an event-wrap up metric report with sponsor specific and overall event data. This includes a sponsorship highlight video reel you can share with leadership within your company.

Additional benefits include:

- $300 sponsor registration discount per attendee from sponsor company
- Dedicated sponsor check-in kiosk
- Priority access to Connect session for sponsors only
- Customized post-event metrics and ROI presentation, video
- Social media reach of over 1.5 million Twitter impressions of #vizientsummit
- Sponsor recognition from the keynote stage from Byron Jobe, CEO & President, Vizient
- Brand awareness and engagement with decision makers
- Premium sponsorships include a podcast marketing video, access to the Vizient Leadership Champagne Toast and invitations to Senior Executive Circle

Starting in 2026, Vizient will introduce the Valued Sponsor Partnership Award, presented during the Supplier Awards Evening at the Vizient Connections Summit.

This inaugural honor will recognize the sponsor organization that exemplifies exceptional partnership through sustained commitment, meaningful engagement, and a measurable positive impact on the Summit experience and its participants.

2026 Sponsorship Opportunities

SPONSORSHIP NAME	Price	Quantity	Comp Registration	Podcast Included	VIP ACCESS CONNECT SESSIONS
HEADLINE	$165,000	1	5	✓	✓
SIGNATURE PARTNER	$165,000	1	5	✓	✓
ENTERTAINMENT	$165,000	2	5	✓	✓
FOOD FOR THOUGHT	$98,000	2	4	✓	✓
HEALTH AND WELLNESS	$70,000	2	3	✓	✓
FIRST IMPRESSIONS	$65,000	UNLIMITED	3	✓	✓
MOBILE APP	$60,000	1	2	✓	✓
PODCAST STUDIO	$60,000	2	2	✓	✓
WIFI	$58,000	1	2	✓	✓
VIP ROOM DROP	$54,000	2	2		✓
TSHIRT ACTIVATION	$54,000	2	2		✓
GOOD VIBES, GREAT CAUSES	$50,000	2	2		✓
EXPERIENTIAL ENTERTAINMENT	$49,000	2	2		✓
CELEBRATION CONNECTIONS	$49,000	UNLIMITED	2		✓
LANYARDS	$46,000	1			✓
PROFESSIONAL HEADSHOTS	$44,000	2			✓
NOTEBOOKS	$36,000	1			✓
BARISTA BAR	$36,000	4			✓
LUGGAGE TAGS	$36,000	1			✓
GO GREEN	$33,000	1			✓
APPRECIATION PINS	$31,000	1			✓
PEOPLE MOVERS	$28,000	1			✓
PETALS WITH PURPOSE	$24,000	1			✓
GIVE BACK EVENT	$24,000	UNLIMITED			✓
PHOTO OP	$24,000	2			✓
PENS	$24,000	1			✓
REFUEL MEAL	$24,000	UNLIMITED			✓
NETWORK NOOK	$18,000	10			✓
REHYDRATE	$16,000	2			✓
DIGITAL SIGNAGE	$14,000	UNLIMITED			✓
A LA CARTE CELEBRATION TABLE	$13,000	UNLIMITED			✓
CHAPSTICKS	$13,000	1			✓
SUPPORTERS	$10,000	UNLIMITED			✓
A LA CARTE VIDEO PODCAST	$8,000	UNLIMITED			✓

Headline Sponsor

$165,000 - 1 available

Be the sponsor of the hottest expo in healthcare, the Connect networking lounge. We have reimagined this sponsorship to provide more visibility and face time with our audience than ever before. This package provides unparalleled exposure before, during and after the Summit.

The sponsor is provided:

- Your headline sponsorship video spotlighted and hosted on the Connections Summit event website
- General session recognition by Byron Jobe, President & CEO, Vizient
- Sole opening reception sponsor with featured specialty cocktail
- Executive golf outing with Vizient Leadership
- Vizient Senior Leadership Champagne Toast
- Connect networking lounge sponsor
- VIP early access to Connect
- Exclusive invites to Senior Executive Circle
- Two upgraded hotel accommodations
- Complimentary registrations for five people, a $32,500 value
- VIP reserved cabana for your company at the all-attendee celebration event
- VIP reserved seating in general sessions for all company attendees
- The most prominent branding onsite and digitally throughout the mobile app and websites
- Podcast marketing video package
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Entertainment meet-n-greet
- Onsite LED signage throughout event space as applicable

Signature Sponsor
$165,000 - 1 available

Imagine your brand not only in the hands but also across the desks of our engaged attendees. This sponsorship offers a tangible way to connect with attendees, providing them with branded items they'll actually use and keep within reach. Our signature partner receives the limelight pre-event with a sponsor video sent to all attendees and premium branding onsite.

The sponsor is provided:

- Branded merchandise for all attendees featured in the First Impressions welcome lounge
- Connections Summit official email sent to all attendees featuring sponsor video
- Vizient Senior Leadership Networking
- VIP seating experience at the all-attendee closing celebration event
- VIP early access to Connect
- Exclusive invites to Senior Executive Circle
- Two upgraded hotel accommodations
- Complimentary registrations for five people, a $32,500 value
- VIP reserved seating in general sessions for all company attendees
- The most prominent branding onsite and digitally throughout the mobile app and websites
- Podcast marketing video package
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Entertainment meet-n-greet
- Onsite LED signage throughout event space as applicable

Entertainment Sponsor

$165,000 - 2 available

Entertainment is what brings everyone together at the Vizient Connections Summit—now imagine your brand at the center of that energy as the exclusive Entertainment Sponsor of the all-attendee Closing Celebration at the iconic Encore Beach Club.

The sponsor is provided:

- VIP seating experience at the all-attendee closing celebration event
- Branded merchandise for all attendees featured in the First Impressions welcome lounge
- Connections Summit official email sent to all attendees featuring sponsor video
- Executive golf outing with Vizient Leadership
- Vizient Senior Leadership Champagne Toast
- VIP early access to Connect
- Exclusive invites to Senior Executive Circle
- Two upgraded hotel accommodations
- Complimentary registrations for five people, a $32,500 value
- VIP reserved seating in general sessions for all company attendees
- The most prominent branding onsite and digitally throughout the mobile app and websites
- Podcast marketing video package
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Entertainment meet-n-greet
- Onsite LED signage throughout event space as applicable

Food for Thought

$98,000 - 2 available

Position your brand at the center of the culinary conversation as the exclusive food sponsor of this year's event. This premier sponsorship offers high-visibility brand integration throughout the 2026 food session track, luncheon, and reception.

The sponsor is provided:

- Opportunity to introduce the food session track
- Opportunity to feature your products in an exclusive raffle, that puts your brand directly in attendees' hands - and on their plates
- Brand awareness during sessions, luncheon and reception
- Vizient Senior Leadership Champagne Toast
- Dedicated space and seating for your company at the all-attendee celebration event
- VIP early access to Connect
- Exclusive invites to Senior Executive Circle
- Complimentary registrations for four people, a $26,000 value
- Podcast marketing video package
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

Health & Wellness Experience

$70,000 - 2 available

An immersive, sponsor-aligned wellness activation designed to enhance attendee focus, energy, and connection. Promote wellness and relaxation with a custom rejuvenation activation featuring therapeutic massage chairs designed to help attendees reset and recharge. Amid the energy of the conference, this tranquil retreat offers a moment to unwind, relieve tension, and return refreshed.

The sponsor is provided:

- Branded revive wellness activation
- Sponsor video playback feature, delivering your message in a captive, high-visibility setting while attendees relax and recharge
- Sponsor branded wellness Experience
- VIP early access to Connect
- Exclusive invites to Senior Executive Circle
- Vizient Senior Leadership Champagne Toast
- Dedicated space for your company at the all-attendee celebration event
- Complimentary registrations for three people, a $19,500 value
- Podcast marketing video package
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

First Impressions

$65,000 - unlimited quantities available

A great first impression sets the tone for the entire event - and this longtime attendee favorite is reimagined to be bigger and better than ever in our new location. Join us in the First Impressions Lounge, where guests are welcomed with elevated sponsor signage, curated refreshments, swag, engaging moments, and your brand front and center. Help us create a powerful, lasting impression from the moment attendees walk through the door.

The sponsor is provided:

- Signage in the activation area
- Dedicated space for your company at the all-attendee celebration event
- VIP early access to Connect
- Exclusive invites to Senior Executive Circle
- Vizient Senior Leadership Champagne Toast
- Complimentary registrations for three people, a $19,500 value
- Logo on custom entrance to first impressions area
- Podcast marketing video package
- Digital visibility on mobile app, website
- Activation listing in the official summit onsite guide
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

Mobile App

$60,000 - 1 available

Put your brand in every attendee's hand—sponsor the conference mobile app and own the one platform they'll open all day, from agenda planning to live polling, networking, and real-time updates.

The sponsor is provided:

- Sole sponsor of the mobile app with branded banner in mobile app header
- VIP early access to Connect
- Exclusive invites to Senior Executive Circle
- Vizient Senior Leadership Champagne Toast
- Dedicated space for your company at the all-attendee celebration event
- Complimentary registrations for two people, a $13,000 value
- Podcast marketing video package
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

Podcast Studio

$60,000 - 2 available

The 2026 Vizient Connections Summit podcast studio will be a live recording studio highly visible to all attendees. This studio comes complete with a professional host, tools and technology to create podcasts that promote your organizational goals, professionally packaged and delivered back to you for your use.

The sponsor is provided:

- Podcast studio buildout
- Programming, recording, branding of up to seven podcast videos
- Pre-planning and execution meetings with Vizient sponsorship team
- Logo placement inside studio
- Opportunity to provide additional branded decor - pillows, coffee mugs, crew shirts
- Professional podcast host and production team
- VIP early access to Connect
- Exclusive invites to Senior Executive Circle
- Vizient Senior Leadership Champagne Toast
- Dedicated space for your company at the all-attendee celebration event
- Complimentary registrations for two people, a $13,000 value
- Podcast marketing video package
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Onsite LED signage throughout event space as applicable
- Sponsorship registration discount

WIFI

$58,000 - 1 available

Seize the opportunity to be the heartbeat of connectivity by becoming the official WiFi Sponsor at the Vizient Connections Summit.

The sponsor is provided:

- Sole sponsor of the conference wifi and unique password of choice
- Dedicated space for your company at the all-attendee celebration event
- VIP early access to Connect
- Exclusive invites to Senior Executive Circle
- Vizient Senior Leadership Champagne Toast
- Complimentary registrations for two people, a $13,000 value
- Podcast marketing video package
- Co-branded on-site mobile app/wifi help desk
- Digital visibility on mobile app, website
- Activation listing in the official summit onsite guide
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

VIP Room Drop

$54,000 - 2 available

Get your brand hand delivered, VIP style to decision-making providers in a truly curated gift. This sponsorship opportunity chooses from a list of desirable gifts that will be accompanied with your own branded message card and then delivered to VIP participants of Connect. Sponsor selects the targeted VIP clients to receive gifts.

The sponsor is provided:

- One room drop delivered gift to VIP attendees
- Branded message to accompany the gift
- VIP early access to Connect
- Complimentary registrations for two people, a $13,000 value
- Digital visibility on mobile app, website
- Exclusive invites to Senior Executive Circle
- Vizient Senior Leadership Champagne Toast
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

T-shirt Activation

$54,000 - 2 available

This sponsorship is an attendee favorite! Gain brand awareness both at the Summit and beyond as attendees select between branded t-shirt designs with your logo strategically located on them. Over the course of three days, these complimentary t-shirts are screen printed onsite in your branded activation.

The sponsor is provided:

- Branded t-shirt activation buildout
- Logo on all apparel
- VIP early access to Connect
- Exclusive invites to Senior Executive Circle
- Vizient Senior Leadership Champagne Toast
- Dedicated space for your company at the all-attendee celebration event
- Complimentary registrations for two people, a $13,000 value
- Digital visibility on mobile app, website
- Activation listing in the official summit onsite guide
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

Good Vibes, Great Causes

$50,000 - 2 available

Support a diverse community with this unique sponsorship opportunity! Our upcoming event will showcase a selection of inspirational, hand beaded bracelets, with each piece contributing to a meaningful cause. This is an incredible chance to associate your brand with purpose-driven fashion and engage attendees who are passionate about style and community impact. Sponsorship includes visibility at the event, logo placement on material cardstock, and direct interaction with attendees as they choose bracelets that resonate with them. Join us to make a difference and be part of an inspiring movement for change!

The sponsor is provided:

- Personalized sponsor message cardstock and logo with each bracelet
- VIP early access to Connect
- Complimentary registrations for two people, a $13,000 value
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

Experiential Entertainment

$49,000 - 2 available

This sponsorship opportunity will energize the crowd with curated “pop-up entertainment acts” strategically placed in high traffic areas throughout the event, including the hottest expo in health care, the Connect. Attendees will enjoy an unplugged and interactive experience with your brand front and center.

The sponsor is provided:

- “Shout Out” from the performers during each of the performances thanking the sponsors
- Daily brand visibility at activation through shirts or branded assets
- VIP early access to Connect
- Complimentary registrations for two people, a $13,000 value
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

Celebration Connections

$49,000 - unlimited quantities available

Help us celebrate at the Encore Beach Club.

Join the all attendee celebration with music, entertainment, drinks, food and plenty of time to celebrate and connect with all attendees, it is sure to be a memorable evening. Sponsor this all-attendee celebration event and secure a prominent VIP space for your company.

The sponsor is provided:

- Celebration sponsor recognition for the all-attendee event
- Dedicated prominent cabana for your company at the all-attendee celebration event
- VIP early access to Connect
- Complimentary registrations for two people, a $13,000 value
- Digital visibility on mobile app, website
- Activation listing in the official summit onsite guide
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Entertainment meet-n-greet
- Onsite LED signage throughout event space as applicable

Lanyards

$46,000 - 1 available

One of the most visible sponsorships which provides thousands of walking billboards throughout the event.

The sponsor is provided:

- Summit lanyard with sponsor logo given to all attendees
- VIP early access to Connect
- Sole sponsor of official summit lanyard
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

Professional Headshots

$44,000 - 2 available

This isn't just a sponsorship—it's a high-impact brand experience. We bring a world-class portrait team and studio set right to the show floor. Up to 40 attendees per hour walk away with a fresh, polished headshot—while your brand takes center stage in every frame, every share, and every LinkedIn update.

The sponsor is provided:

- Branded activation producing quality professional headshots
- Professional team to wear branded apparel of sponsor
- Branded online gallery
- VIP early access to Connect
- Digital visibility on mobile app, website
- Activation listing in the official summit onsite guide
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

Barista Bar

$36,000 - 4 available

The Barista Bar sponsors provide a unique opportunity for maximum visibility not to mention the gratitude that comes with caffeine infusion. This fan favorite activation allows attendees to enjoy a specialty coffee or tea in a convenient location between sessions.

The sponsor is provided:

- Branded barista bar
- Branded napkins and/or stirrers
- Providing attendees through the conference with coffee, lattes, tea and other specialty coffees
- VIP early access to Connect
- Digital visibility on mobile app, website
- Activation listing in the official summit onsite guide
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

Notebooks
$36,000 - 1 available

The need for attendees to capture key notes during the Summit makes the notebook sponsorship a prime opportunity to get your brand into the hands that matter.

The sponsor is provided:

- Logo on notebooks
- Sole sponsor of official summit notebook
- Inside cover printed page allows for direct messaging to attendees from sponsor
- VIP early access to Connect
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

Luggage Tags
$36,000 - 1 available

Co-branded luggage tags with the summit event logo and sponsor logo, paired with your branded packaging and welcome message.

The sponsor is provided:

- Opportunity to provide welcome message
- Branded packaging and luggage tags
- VIP early access to Connect
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

Go Green

$33,000 - 1 available

Give summit attendees a green way to pack snacks at the summit and beyond, in these logoed, reusable sandwich bags. Reusable bags are a practical, convenient promotional tool. The outer material of this bag is made with 100% recycled polyester (RPET).

The sponsor is provided:

- Personalized sponsor message cardstock and logo on each reusable bag
- VIP early access to Connect
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

Appreciation Pins

$31,000 - 1 available

Start the conversation! Treat attendees to a selection of pins that express and represent who they are, displayed front and center on their Summit badge or lapel. Each pin will be accompanied by a custom message from you, the sponsor.

The sponsor is provided:

- Personalized sponsor message and logo on each pin card
- VIP early access to Connect
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

People Movers

$28,000 - 1 available

With the new venue - Venetian Las Vegas, People Movers will play a bigger role than ever, guiding attendees smoothly throughout the Summit while putting your brand in prime, highly visible locations. This sponsorship ensures your message is seen repeatedly as guests navigate key areas, creating maximum exposure in a dynamic, high-traffic environment. Don't miss this opportunity to be front and center in the flow of the event at its new, iconic home.

The sponsor is provided:

- Professional people movers wearing branded sponsor apparel
- Directional branded signage
- VIP early access to Connect
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

PETALS WITH PURPOSE

$24,000 - 1 available

Step into the spotlight with Petals with Purpose, a one-of-a-kind sponsorship that combines stunning visuals with meaningful impact. Each year, over 250 gorgeous floral arrangements are carefully crafted for the Vizient Connections Summit, and as the sponsor, your brand will be featured on every arrangement, in the event's most in-demand, high-traffic locations. The impact doesn't stop there—after the Summit, these arrangements are donated to a local nonprofit, letting your brand extend its reach while spreading beauty and goodwill throughout the community.

The sponsor is provided:

- Sole sponsor of all floral arrangements of the Vizient Connections Summit
- Branding placed in each floral arrangement styled throughout the event
- Collaborate on event format connecting back to your organization and the bigger why behind investing
- VIP early access to Connect
- Recognition throughout pre-summit communications and onsite, tied to give back event
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

GIVE BACK EVENT

$24,000 - unlimited quantities available

Ignite something bigger than business at Summit—create a powerful moment where attendees come together to give back. By sponsoring this hands-on impact experience, you'll turn connection into compassion and energy into action.

Help guests step away from the hustle to open their hearts and pack snack bags for a local Nevada shelter in partnership with Feeding America. It's meaningful, memorable, and mission-driven—an experience attendees will feel proud to be part of, and one they'll associate with your brand long after the event ends.

The sponsor is provided:

- Sponsor of the give back event during summit
- Collaborate on event format connecting back to your organization and the bigger why behind investing
- VIP early access to Connect
- Recognition throughout pre-summit communications and onsite, tied to give back event
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

PENS

$24,000 - 1 available

There is power in the written word and with this sponsorship you'll give attendees a pen with which to capture inspiration throughout the summit. Branding incorporated into pen design. Pens provided to all attendees.

The sponsor is provided:

- Branded pens provided to all attendees
- VIP early access to Connect
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

REFUEL MEAL

$24,000 - unlimited quantities available

At meals throughout the summit, this sponsorship provides the fuel attendees need and an opportunity to create meaningful connections as you break bread together.

The sponsor is provided:

- Branded signage on all meal tables
- VIP early access to Connect
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

PHOTO OP

$24,000 - 2 available

Get your brand into attendee's hands on all images/GIFS shared throughout the summit at the official photo op. Sponsor a display to be specially curated for social sharing and engagement.

The sponsor is provided:

- Branded photo station build-out
- Branded online photo gallery
- Extensive metrics and access to all images/gifs after event
- Branded photos delivered back to participants
- VIP early access to Connect
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

NETWORKING NOOK - $18,000 - 10 available

Sponsor of a branded network nook, perfect for a private conversation, brand awareness and charging your devices. There won't be an empty seat in the house.

The sponsor is provided:

- Branded network nook with charging capabilities
- VIP early access to Connect
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

REHYDRATE $16,000 - 2 available

Sponsor of Rehydrate Stations in main thoroughfares with recognition at water stations big and small throughout the Summit.

The sponsor is provided:

- Branded reusable water bottles for all attendees
- Branded water coolers placed throughout the summit hallways and rooms
- VIP early access to Connect
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

DIGITAL SIGNAGE

$14,000 - unlimited quantities available

Sponsor of digital activation provides video of their choice for playback during summit on digital LED screen located in major throughway(s). Maximum length of 3 minute video to be played on loop.

The sponsor is provided:

- Video playback with audio on dedicated LED activation
- VIP early access to Connect
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

CHAPSTICKS

$13,000 - 1 available

Traveling and the dry climate in Las Vegas can take a toll on your lips. Be the lip saving solution for the summit by sponsoring the chapstick to give attendees just what they need.

The sponsor is provided:

- Branded chapstick tubes provided to all attendees
- VIP early access to Connect
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

A LA CARTE CELEBRATION TABLE $13,000 -

unlimited quantities available

Join the all-attendee celebration event with a designated celebration table for your organization and connections. This year our celebration will be held at the Encore Beach Club.

The sponsor is provided:

- Reserved, private cabana
- VIP early access to Connect
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

SUPPORTERS $10,000

unlimited quantities available

Comprehensive marketing exposure through VIP access, multi-channel digital promotion, high-visibility onsite branding, exclusive networking experiences, and detailed post-event performance reporting.

The sponsor is provided:

- VIP early access to Connect
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

A LA CARTE VIDEO PODCAST

$8,000 - unlimited quantities available

Create professional content on-site at our event, for use at your company that lives on beyond the summit. Take advantage of a professional podcast studio segment to market your organization – professionally packaged back to your company for use to meet your marketing goals. This add-on sponsorship generates content for you, by you. Join the podcast studio team (onsite or virtually) for a professional "sit-in" style interview promoting topics you provide.

The sponsor is provided:

- Professional podcast complete with host, tools and technology
- High visibility recording location onsite
- Logo placement on studio screen for branded recording
- Professionally packaged back to you for your marketing use
- VIP early access to Connect
- Digital visibility on mobile app, website
- Customized sponsorship post-event metrics report
- Sponsorship registration discount
- Onsite LED signage throughout event space as applicable

vizient

Visit the sponsorship website or
reach out to your dedicated sponsor team.

www.vizientsponsorships.com

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Events Revenue &
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Vizient Connections Summit
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