



vizient®

2024 Vizient Connections Summit
Sponsorship Prospectus

www.vizientsponsorships.com

Visit the sponsorship website to purchase opportunities starting
April 2024

vizient.



REFLECTION

2024 VIZIENT CONNECTIONS SUMMIT

REFLECT | ADAPT | EVOLVE

We are the nation's leading healthcare performance improvement company.

Dear Valued Partner, we invite you to engage your brand with healthcare's most sought-after executive audience. As the nation's leading healthcare performance improvement company, Vizient serves more than half of the healthcare organizations in the United States.

Healthcare executives from a range of disciplines and Vizient's supply chain partners network converge annually at the Vizient Connections Summit. This premier event is dedicated to connecting thought leaders across the healthcare continuum – creating a destination event like no other.

Join us this September at the Wynn Las Vegas as we celebrate reflection; the cornerstone of growth and development, allowing us to learn from past experiences, clarify our goals, and chart a course for the future.

In our industry, where the stakes are high and the challenges complex, the ability to reflect critically is paramount. By examining our practices, policies, and approaches, we can identify areas for improvement and innovation, ultimately enhancing patient outcomes and driving positive change.



Our audience leads.

They lead health systems.

They lead purchasing decisions.

They lead the future of healthcare.

Each year we welcome close to 4,000 attendees to the Wynn Las Vegas for this pinnacle event. We want to give our sponsor partners valuable opportunities to make real connections, have fun and maximize brand exposure. We offer a wide variety of sponsorship opportunities to fit different needs and budgets. From onsite activations with direct attendee interaction with your brand, to opportunities that live well beyond the life of the event, we want to provide you with numerous opportunities for visibility and connections. When you sponsor the Vizient Connections Summit, you are investing in much more than a multi day conference; you are investing in a deeper partnership with Vizient and our providers.

The Power of our Providers

97%

Academic medical centers in the U.S.

>\$140 Billion

Annual provider purchasing power

>35%

Non-acute market in the U.S.

>67%

Acute care hospitals in the U.S.

Sponsor Benefits



Let your dedicated sponsorship team do the hard work for you! Quantifying the return on investment of your sponsorship is no longer a tedious process. All summit sponsors receive an event-wrap up metric report with sponsor specific and overall event data. This includes a sponsorship highlight video reel you can share with leadership within your company.

Additional benefits include:

- Priority access to Connect sessions for sponsors only
- Customized post-event metrics and ROI presentation, video
- Social media reach of over 1.5 million Twitter impressions of #viziensummit
- Sponsor recognition from the keynote stage from Byron Jobe, CEO & President, Vizio
- Brand awareness and engagement with decision makers
- Many sponsorships include a podcast marketing video

2024 Sponsorship Opportunities



SPONSORSHIP NAME	Price	Quantity	Comp Registration	Podcast Included	VIP ACCESS CONNECT SESSIONS
HEADLINE	\$165,000	1	5	✓	✓
HEADLINE TRAVEL	\$165,000	1	5	✓	✓
CUSTOM ACTIVATION	\$80,000	4	3	✓	✓
REVIVE EXPERIENCE	\$65,000	2	3	✓	✓
FIRST IMPRESSIONS	\$61,000	UNLIMITED	3	✓	✓
CONNECTIONS LOUNGE	\$61,000	2	3	✓	✓
MOBILE APP	\$55,000	1	2	✓	✓
PODCAST STUDIO	\$55,000	2	2	✓	✓
WIFI	\$53,000	1	2	✓	✓
VIP ROOM DROP	\$49,000	2	2		✓
TSHIRT ACTIVATION	\$49,000	2	2		✓
EXPERIENTIAL ENTERTAINMENT	\$44,000	2	2		✓
CELEBRATION CONNECTIONS	\$44,000	UNLIMITED	2		✓
LANYARDS	\$42,000	1			✓
PROFESSIONAL HEADSHOTS	\$39,000	2			✓
NOTEBOOKS	\$33,000	1			✓
BARISTA BAR	\$33,000	4			✓
LUGGAGE TAGS	\$33,000	1			✓
THINK GREEN	\$30,000	1			✓
APPRECIATION PINS	\$28,000	1			✓
PEOPLE MOVERS	\$25,000	1			✓
DIGITAL CHARGING STATION	\$22,000	4			✓
GIVE BACK EVENT	\$22,000	UNLIMITED			✓
PHOTO OP	\$22,000	2			✓
PENS	\$22,000	1			✓
REFUEL MEAL	\$22,000	UNLIMITED			✓
DIVERSITY	\$17,000	UNLIMITED			✓
REHYDRATE	\$14,000	2			✓
DIGITAL SIGNAGE	\$12,000	UNLIMITED			✓
A LA CARTE CELEBRATION TABLE	\$11,000	UNLIMITED			✓
CHAPSTICKS	\$11,000	1			✓
SUPPORTERS	\$9,000	UNLIMITED			✓
A LA CARTE VIDEO PODCAST	\$5,000	UNLIMITED			✓



Headline Sponsor

\$165,000 - 1 available

Be the sponsor of the hottest expo in healthcare, the Connect networking lounge and present your company's video during the general session. We have reimagined this sponsorship to provide more thought leadership, visibility and face time with our audience than ever before. This package provides unparalleled exposure before, during and after the Summit.

The sponsor is provided:

- Sole sponsor of introductory video during opening general session **NEW!**
- Your headline sponsorship video spotlighted and hosted on the Connections Summit event website **NEW!**
- Introduce keynote speaker on general session stage
- Connect networking lounge sponsor **NEW!**
- VIP early access to Connect **NEW!**
- Exclusive invite to Senior Executive Circle
- Two upgraded Wynn hotel suite accommodations, a \$13,600 value **NEW!**
- Complimentary registrations for five people, a \$32,500 value
- VIP reserved seating for your company at the all-attendee celebration event
- VIP reserved seating in general sessions for all company attendees **NEW!**
- The most prominent branding onsite and digitally throughout the mobile app and websites
- Podcast marketing video package
- Full page feature in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

Headline Travel Sponsor

\$165,000 - 1 available

Less than 1% of our attendees are local to Las Vegas - requiring air transportation, hotel accommodations, credit cards, etc. If you are in the travel industry, this is a perfect opportunity to get in front of our attendees, the health system decision makers, suppliers and leaders. Work with the Vizient sponsorship team to create an incredible first-impression experience for our attendees traveling to Las Vegas. Be the first, middle and last brand that is experienced.



The sponsor is provided:

- Branded customized merchandise for all attendees featured in welcome lounge
- Connections Summit event website to host headline travel sponsor video **NEW!**
- Connect networking lounge sponsor **NEW!**
- VIP early access to Connect **NEW!**
- Exclusive invite to Senior Executive Circle
- Two upgraded Wynn hotel suite accommodations, a \$13,600 value **NEW!**
- Complimentary registrations for five people, a \$32,500 value **NEW!**
- VIP reserved seating for your company at the all-attendee celebration event
- VIP reserved seating in general sessions for all company attendees **NEW!**
- The most prominent branding onsite and digitally throughout the mobile app and websites
- Podcast marketing video package
- Full page feature in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

Custom Activation

\$80,000 = 4 available

Let's work together to create an activation that connects our attendees with your brand. Research proves that experiences connect brands to stakeholders and savvy meeting and event goers want shared experiences. Whether you're focused on promoting your services, launching a new program or building brand loyalty, this custom activation will align with your goals.



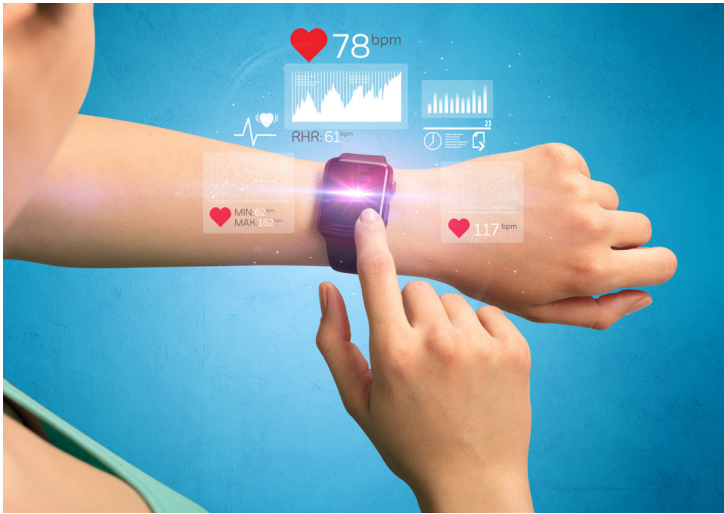
The sponsor is provided:

- Customized interactive activation onsite at the summit **NEW!**
- Pre-planning and execution meetings with Vizient sponsorship team
- Dedicated space and seating for your company at the all-attendee celebration event
- VIP early access to Connect **NEW!**
- Exclusive invite to Senior Executive Circle
- Complimentary registrations for three people, a \$19,500 value **NEW!**
- Podcast marketing video package
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

REVIVE WELLNESS EXPERIENCE

\$65,000 - 2 available

Promote wellness and good health of attendees by offering a custom rejuvenation activation. Attendees are encouraged to visit the wellness oasis, where tranquility meets rejuvenation. Discover a haven amidst the hustle and bustle of the conference where weary attendees can unwind and revive.



The sponsor is provided:

- Branded revive wellness activation
- VIP early access to Connect **NEW!**
- Exclusive invite to Senior Executive Circle
- Dedicated space for your company at the all-attendee celebration event
- Complimentary registrations for three people, a \$19,500 value
- Podcast marketing video package
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

First Impressions

\$61,000 - unlimited quantities available

The first impression sets the tone for the event. Amazing first impressions last well beyond the moment. Join us in the first impressions lounge - a unique experience where guests are greeted with decor, refreshments, snacks, swag, fun and your brand. Your participation and branding will set the tone for the event by making a strong impression on attendees right at the start of the Summit.



The sponsor is provided:

- Signage in the activation area
- Dedicated space for your company at the all-attendee celebration event
- VIP early access to Connect **NEW!**
- Exclusive invite to Senior Executive Circle
- Complimentary registrations for three people, a \$19,500 value **NEW!**
- Logo on custom entrance to first impressions area
- Podcast marketing video package
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

CONNECTIONS LOUNGE

\$61,000 - 2 available

Join us in the extremely popular connections lounge, a relaxing place to watch highlight sports reels, have a snack or drink and make connections with fellow attendees.



The sponsor is provided:

- Signage in the activation area **NEW!**
- Opportunity to provide additional branded decor
- Branded napkins for the sponsored happy hour drinks
- VIP early access to Connect **NEW!**
- Exclusive invite to Senior Executive Circle
- Dedicated space for your company at the all-attendee celebration event
- Complimentary registrations for three people, a \$19,500 value **NEW!**
- Podcast marketing video package
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**



Mobile App

\$55,000 - 1 available

Become the sole sponsor of the official summit mobile app with splash page ad and onsite mobile app/wifi desk as an additional connection point with attendees.

The sponsor is provided:

- Sole sponsor of the mobile app with branded banner in mobile app header
- VIP early access to Connect **NEW!**
- Exclusive invite to Senior Executive Circle
- Dedicated space for your company at the all-attendee celebration event
- Complimentary registrations for two people, a \$13,000 value **NEW!**
- Podcast marketing video package
- Co-branded onsite mobile app/wifi help desk
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

Podcast Studio

\$55,000 = 2 available

Join us in the heart of the Wynn convention space - the most popular place to gather. The 2024 Vizient Connections Summit podcast studio will be a live, branded recording studio highly visible to all attendees. This studio comes complete with a professional host, tools and technology to create podcasts that promote your organizational goals, professionally packaged and delivered back to you for your use.



The sponsor is provided:

- Branded and themed podcast studio buildout (example above)
- Programming, recording, branding
- Pre-planning and execution meetings with Vizient sponsorship team
- Logo placement inside studio
- Opportunity to provide additional branded decor - pillows, coffee mugs, crew shirts
- Professional podcast host and production team
- VIP early access to Connect **NEW!**
- Exclusive invite to Senior Executive Circle
- Dedicated space for your company at the all-attendee celebration event
- Complimentary registrations for two people, a \$13,000 value **NEW!**
- Podcast marketing video package
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**



WIFI

\$53,000 = 1 available

Be the core connection between everyone at the event by sponsoring the Wi-Fi connection. Your brand will be the powerful connection between all attendees.

The sponsor is provided:

- Sole sponsor of the conference wifi and unique password of choice
- Recognition on general session mainstage signage
- Dedicated space for your company at the all-attendee celebration event **NEW!**
- VIP early access to Connect **NEW!**
- Exclusive invite to Senior Executive Circle
- Complimentary registrations for two people, a \$13,000 value
- Podcast marketing video package **NEW!**
- Co-branded on-site mobile app/wifi help desk **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report
- Post-event sponsorship video **NEW!**

VIP ROOM DROP

\$49,500 - 2 available

Get your brand hand delivered, VIP style to decision-making providers in a truly curated gift. This sponsorship opportunity chooses from a list of desirable gifts that will be accompanied with your own branded message card and then delivered to VIP participants of Connect. Sponsor selects the targeted VIP providers to receive gifts.



The sponsor is provided:

- One room drop delivered gift to VIP attendees
- Branded message to accompany the gift
- VIP early access to Connect **NEW!**
- Complimentary registrations for two people, a \$13,000 value **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**





T-SHIRT ACTIVATION

\$49,000 - 2 available

This sponsorship is an attendee favorite! Gain brand awareness both at the Summit and beyond as attendees select between branded t-shirt designs with your logo strategically located on them. Over the course of three days, these complimentary t-shirts are screen printed onsite in your branded activation.

The sponsor is provided:

- Branded t-shirt activation buildout
- Logo on all apparel
- VIP early access to Connect **NEW!**
- Exclusive invite to Senior Executive Circle
- Dedicated space for your company at the all-attendee celebration event
- Complimentary registrations for two people, a \$13,000 value **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**



EXPERIENTIAL ENTERTAINMENT

\$44,000 - 2 available

This sponsorship opportunity will energize the crowd with curated “pop-up entertainment acts” strategically placed in high traffic areas throughout the event. Attendees will enjoy an unplugged and interactive experience with your brand front and center.



The sponsor is provided:

- “Shout Out” from the performers during each of the performances thanking the sponsors
- Daily brand visibility at activation through shirts or branded assets
- VIP early access to Connect **NEW!**
- Complimentary registrations for two people, a \$13,000 value **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**



CELEBRATION CONNECTIONS

\$44,000 = unlimited quantities available

Help us celebrate at the Encore XS Nightclub Wednesday evening.

Join the all attendee celebration with music, entertainment, drinks, food and plenty of time to celebrate and connect with all attendees, it is sure to be a memorable evening. Sponsor this all-attendee celebration event and secure a prominent VIP space for your company.

The sponsor is provided:

- Celebration sponsor recognition for the all-attendee event
- Dedicated prominent space for your company at the all-attendee celebration event
- VIP early access to Connect **NEW!**
- Complimentary registrations for two people, a \$13,000 value
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

LANYARDS

\$42,000 = 1 available

One of the most visible sponsorships which provides thousands of walking billboards throughout the event.

The sponsor is provided:

- Summit lanyard with sponsor logo given to all attendees
- VIP early access to Connect **NEW!**
- Sole sponsor of official summit lanyard
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**



PROFESSIONAL HEADSHOTS

\$39,000 = 2 available

This sponsorship includes everything from a world-class portrait team to a custom designed professional studio set. Up to 40 attendees per hour get their headshots updated while you get the brand exposure.

The sponsor is provided:

- Branded activation
- Professional photographer, assistant and makeup artist
- Professional team to wear branded apparel of sponsor
- Branded online gallery
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**



BARISTA BAR

\$33,000 = 4 available

The Barista Bar sponsors provide a unique opportunity for maximum visibility not to mention the gratitude that comes with caffeine infusion. This fan favorite activation allows attendees to enjoy a speciality coffee or tea in a convenient location between sessions.



The sponsor is provided:

- Branded barista bar
- Branded napkins and/or stirrers
- Providing attendees through the conference with coffee, lattes, tea and other specialty coffees
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

NOTEBOOKS

\$33,000 = 1 available

The need for attendees to capture key notes during the Summit makes the notebook sponsorship a prime opportunity to get your brand into the hands that matter.

The sponsor is provided:

- Logo on notebooks
- Sole sponsor of official summit notebook
- Inside cover printed page allows for direct messaging to attendees from sponsor
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**



LUGGAGE TAGS

\$33,000 = 1 available

Co-branded luggage tags with the summit event logo and sponsor logo, paired with your branded packaging and welcome message.

The sponsor is provided:

- Opportunity to provide welcome message
- Branded packaging
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**



GO GREEN

\$30,000 - 1 available

Making better choices in our daily lives is essential for creating a sustainable future for our planet. One crucial aspect of these choices lies in embracing recyclable and reusable materials. Give summit attendees a green way to pack snacks at the summit and beyond, in these logoed, reusable sandwich bags. Reusable bags are a practical, convenient promotional tool. The outer material of this bag is made with 100% recycled polyester (RPET).



The sponsor is provided:

- Personalized sponsor message cardstock and logo on each reusable bag
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

APPRECIATION PINS

\$28,000 - 1 available

Start the conversation! Treat attendees to a selection of pins that express and represent who they are, displayed front and center on their Summit badge or lapel. Each pin will be accompanied by a custom message from you, the sponsor.



The sponsor is provided:

- Personalized sponsor message and logo on each pin card
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

PEOPLE MOVERS

\$25,000 - 1 available

With over 600,000 square feet of meeting space at the Wynn Las Vegas, navigating these spaces can be daunting. The people mover sponsorship will be appreciated by all attendees, greeting everyone and helping them get to the right place.



The sponsor is provided:

- Professional people movers wearing branded sponsor apparel
- Directional branded signage
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**



GIVE BACK EVENT

\$22,000 = unlimited quantities available

Create the opportunity for attendees to give back during their time at Summit. Creating the time and space for others to open their hearts and give is something worth sponsoring.

The sponsor is provided:

- Sponsor of the give back event during summit
- Collaborate on event format connecting back to your organization and the bigger why behind investing
- VIP early access to Connect **NEW!**
- Recognition throughout pre-summit communications and onsite, tied to give back event
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

DIGITAL CHARGING STATION

\$22,000 - 4 available



This sponsorship opportunity provides the charging stations located in high traffic areas throughout the event where attendees can relax and recharge their devices, thanks to you! Let them associate your brand with saving the last bit of juice on their device in the nick of time.

The sponsor is provided:

- 2 branded digital charging stations
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

PENS

\$22,000 - 1 available



There is power in the written word and with this sponsorship you'll give attendees a pen with which to capture inspiration throughout the summit. Branding incorporated into pen design. Pens provided to all attendees.

The sponsor is provided:

- Branded pens provided to all attendees
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

REFUEL MEAL

\$22,000 = unlimited quantities available

At meals throughout the summit, this sponsorship provides the fuel attendees need and an opportunity to create meaningful connections as you break bread together.



The sponsor is provided:

- Branded signage on all meal tables
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**



PHOTO OP

\$22,000 - 2 available

Get your brand into attendee's hands on all images/GIFS shared throughout the summit at the official photo op. Sponsor a display to be specially curated for social sharing and engagement.

The sponsor is provided:

- Branded photo station build-out
- Branded online photo gallery
- Extensive metrics and access to all images/gifs after event
- Branded photos delivered back to participants
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

DIVERSITY

\$17,000 = unlimited quantities available

Create an opportunity for members to connect with Vizient's diverse suppliers during the 2024 Diversity Fair.



The sponsor is provided:

- Sponsor of the Diversity Fair at the Vizient Connections Summit
- Opportunity to greet and thank participants
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

REHYDRATE

\$14,000 - 2 available

Sponsor of Rehydrate Stations in main thoroughfares with recognition at water stations big and small throughout the Summit.



The sponsor is provided:

- Branded reusable water bottles for all attendees
- Branded water coolers placed throughout the summit hallways and rooms
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

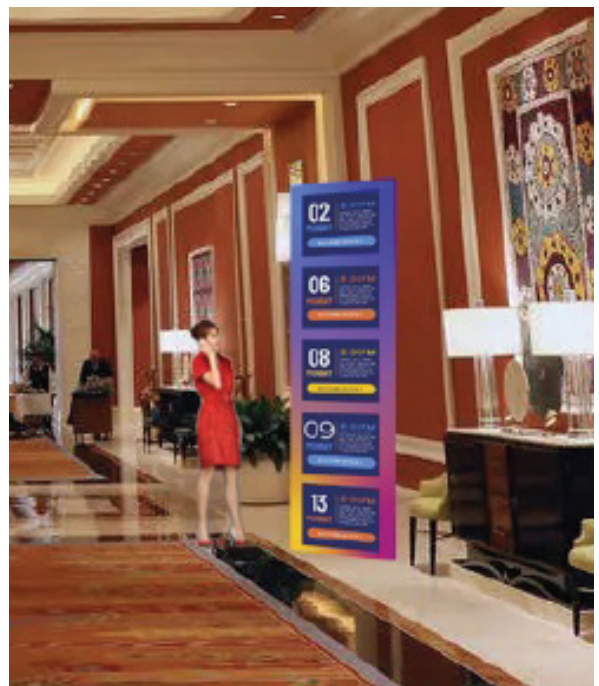
DIGITAL SIGNAGE

\$12,000 - unlimited quantities available

Sponsor of digital activation provides video of their choice for playback during summit on digital LED screen located in major thoroughway(s). Maximum length of 3 minute video to be played on loop.

The sponsor is provided:

- Video playback with audio on LED activation
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**



CHAPSTICKS

\$11,000 - 1 available

Traveling and the dry climate in Las Vegas can take a toll on your lips. Be the lip saving solution for the summit by sponsoring the chapstick to give attendees just what they need.



The sponsor is provided:

- Branded chapstick tubes provided to all attendees
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

A LA CARTE CELEBRATION TABLE \$11,000 - unlimited quantities available

Join the all-attendee celebration event with a designated celebration table for your organization and connections. This year our celebration will be held Wednesday evening at the XS Encore Nightclub.



The sponsor is provided:

- Reserved, VIP table for 10 people
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

SUPPORTERS

\$9,000 - unlimited quantities available

Organization logo, name, overview and key contact information such as your website included as a supporter in the on-site guide and mobile app.



The sponsor is provided:

- On-site signage as applicable
- Organization logo, name, overview and key contact information include as a supporter in the onsite guide
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**

A LA CARTE VIDEO PODCAST

\$5,000 - unlimited quantities available

Create professional content on-site at our event, for use at your company that lives on beyond the summit. Take advantage of a professional podcast studio segment to market your organization – professionally packaged back to your company for use to meet your marketing goals. This add-on sponsorship generates content for you, by you. Join the podcast studio team (onsite or virtually) for a professional “sit-in” style interview promoting topics you provide.



The sponsor is provided:

- Professional podcast complete with host, tools and technology
- High visibility recording location onsite
- Logo placement on studio screen for branded recording
- Professionally packaged back to you for your marketing use
- VIP early access to Connect **NEW!**
- Onsite signage as applicable
- Digital visibility on mobile app, website
- Company listing in the official summit onsite guide
- Customized sponsorship post-event metrics report **NEW!**
- Post-event sponsorship video **NEW!**



QUESTIONS?

www.vizientponsorships.com
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